



आयकर निदेशालय
(जन सम्पर्क, प्रकाशन व प्रचार)
छठी मंजिल, मयूर भवन, कनॉट सर्कस,
नई दिल्ली - 110001
फोन : 011-23411267

ऋतु सिंह शर्मा, भा.रा.से.
अपर आयकर महानिदेशक (ज.सं., प्र. व प्र.), के.प्र.क.बो.
RITU SINGH SHARMA, IRS
Addl. Director General (PR, P&P), CBDT

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(Public Relations, Publications & Publicity)
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F.No. PR (10)/PR, P&P/2025-26/14

Date: 07.04.2026

To,

The PR. CCIT (CCA Region) (All),

Respected Sir/Madam,

Subject: Dissemination of Brochures regarding the New Income Tax Act, 2025 and key forms— regarding

Kindly refer to the above-cited subject.

2. In this regard, letters were issued to all PR. CCIT (CCA) regions regarding the requirement to undertake physical outreach activities during the campaign period from April to June 2026, along with a request to share their outreach plans and proposed dates for the mega events.

3. Subsequently, a Nationwide Awareness Campaign on Income Tax Act, 2025 was launched by the Hon'ble Finance Minister of India on 20.03.2026 to disseminate information about the Income Tax Act, 2025, along with the relevant Rules and Forms, among taxpayers and other stakeholders.

3.1 As part of this outreach initiative, the Directorate of Public Relations, Publications & Publicity, CBDT has developed brochures in English and 11 different regional languages i.e. Assamese, Bengali, Gujarati, Kannada, Malayalam, Odia, Punjabi, Tamil, Telugu, Marathi, and Hindi on the following subjects:-

Sl. No.	Name of the subject
1	Form Nos. 138 and 140 (Erstwhile Form Nos. 24Q and 26Q)
2	Form No. 143 (Erstwhile Form No. 27EQ)
3	Form Nos. 97 and 98 (Erstwhile Form Nos. 60N and 61N)
4	Form Nos. 93 and 94 (Erstwhile Form No. 49A)
5	Form Nos. 95 and 96 (Erstwhile Form No. 49AA)
6	Form Nos. 134 and 135 (Erstwhile Form No. 49B)
7	Form No. 145 (Erstwhile Form No. 15CA)



8	Form No. 26 (Erstwhile Form Nos. 3CA/3CB/3CD)
9	Form No. 039 (Erstwhile Form No. 10E)
10	Form No. 104 (Erstwhile Form No. 10A)
11	Form No. 112 (Erstwhile Form Nos. 10B and 10BB)
12	Salient Features of the New Income Tax Act, 2025

3.2 The above brochures are disseminated to all the charges as per the quantity mentioned in below table:-

S. No.	CCA Region	Language	No of Brochures (quantity X 12 Brochures mentioned in Table above)	No. of Brochures in English Language (quantity X 12 Brochures mentioned in Table above)	No. of Brochures in Hindi Language (quantity X 12 Brochures mentioned in Table above)
1	NER	Assamese	1000 X 12= 12000	200 X 12 = 2400	The digital copy in Hindi language for all brochures is already shared through email dated 23.03.2026. Further, printing of Hindi version is under process. Hence the printed copies of Hindi versions will be distributed shortly.
2	West Bengal & Sikkim	Bengali	1000 X 12= 12000	200 X 12 = 2400	
3	Gujarat	Gujarati	1000 X 12= 12000	200 X 12 = 2400	
4	Karnataka & Goa	Kannada	1000 X 12= 12000	200 X 12 = 2400	
5	Kerala	Malayalam	1000 X 12= 12000	200 X 12 = 2400	
6	Odisha	Odia	1000 X 12= 12000	200 X 12 = 2400	
7	NWR	Punjabi	1000 X 12= 12000	200 X 12 = 2400	
8	Tamilnadu & Puducherry	Tamil	1000 X 12= 12000	200 X 12 = 2400	
9	Andhra Pradesh & Telangana	Telugu	1000 X 12= 12000	200 X 12 = 2400	
10	Mumbai	Marathi	400 X 12= 4800	200 X 12 = 2400	
11	Nagpur	Marathi	300 X 12= 3600	200 X 12 = 2400	
			300 X 12= 3600	200 X 12 = 2400	
12	Pune	Marathi			
13	Bihar & Jharkhand	Hindi	200x12=2400	200 X 12 = 2400	
14	Delhi	Hindi	100x12=1200	200 X 12 = 2400	
15	MP & Chhattisgarh	Hindi	200x12=2400	200 X 12 = 2400	
16	Rajasthan	Hindi	150x12=1800	200 X 12 = 2400	
17	UP(East)	Hindi	150x12=1800	200 X 12 = 2400	
18	UP(West) & Uttarakhand	Hindi	200x12=2400	200 X 12 = 2400	
	Total		1,32,000	43,200	

4. The Hon'ble Finance Minister, in her address, emphasized the importance of ensuring last-mile dissemination of information, including outreach to rural and remote areas. Accordingly, it is requested that the brochures shared may be widely distributed across all areas under your jurisdiction.

4.1 In order to ensure effective outreach and maximum dissemination, the following suggestions are made by Hon'ble Chairman CBDT:-

- Brochures may be circulated to all ASK (Aaykar Seva Kendra) centres under your jurisdiction.
- Standees displaying QR codes of the above brochures may be installed at prominent locations in ASK centres and other public-facing offices. The list of brochures out of the above may please be informed to this office so that the list of QR code may be forwarded.
- The brochures should be actively utilized during physical outreach sessions, awareness camps, and taxpayer engagement programmes.
- Adequate quantities of brochures should be ensured. In case of shortage, necessary arrangements may be made through local printing or by placing advance requisitions with this Directorate.
- The digital content shared via email dated 23.03.2026 should be widely used across social media platforms, official websites, and during presentations in outreach activities. For ease of access and ready reference, the link to the digital content is reproduced below:-

(a) Brochures on New Income Tax Act, 2025

https://drive.google.com/drive/folders/1-0el6FiBPB4kC39WexEo5RuKZjBF11H4?usp=drive_link

(b) Brochures on Key Forms

https://drive.google.com/drive/folders/1LSGMJds8_NiC73ynXx58uXy_OJ2itCCB?usp=drive_link

- Special efforts may be made to organize outreach programmes in rural, semi-urban, and underserved areas to ensure inclusive dissemination.
- A structured outreach calendar may be prepared and strictly adhered to, ensuring coverage throughout the campaign period.
- Periodic monitoring and reporting of outreach activities may be ensured, including photographs, attendance details, and feedback from participant.

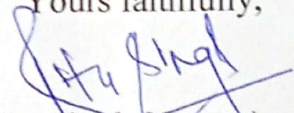
5. It is further informed that the key forms selected for preparation of brochures are designed in such way that different categories of stakeholders are covered. Therefore, the brochures may be circulated to the respective stakeholders as suggested below :-

Sl. No.	Category of stakeholder	Name of the subject/ Brochure	Remarks
1	Deductors/ Collectors	Form Nos. 138 and 140 (Erstwhile Form Nos. 24Q and 26Q)	Brochures may be circulated among government employers, private employers and other deductors.
		Form No. 143 (Erstwhile Form No. 27EQ)	
		Form Nos. 134 and 135 (Erstwhile Form No. 49B)	
2	Reporting	Form Nos. 97 and 98 (Erstwhile Form Nos. 60N)	Brochures may be circulated to all

6.	All employees	Form No. 039 (Erstwhile Form No. 10E)	Brochures may be circulated to salaries class and employers.
7.	Non-profit organisations	Form No. 104 (Erstwhile Form No. 10A) Form No. 112 (Erstwhile Form Nos. 10B and 10BB)	Brochures may be circulated to the NPOs under your charge.
8.	All stakeholders	Salient Features of the New Income Tax Act, 2025	Brochures may be circulated to all the stakeholders and to be displayed at all the prominent places for wider publicity.

6. It is further informed that the brochures in regional languages are also available in the above link to make important information more accessible to everyone. Therefore, the CIT (Admn.) of the Pr. CCIT charges are requested to upload these on the respective official websites and give wide publicity through the X (formerly Twitter) handles and other digital platforms to ensure greater outreach and awareness.

Yours faithfully,



(Ritu Singh Sharma)

Additional Director General of Income-tax,
(Public Relations, Publication & Publicity),
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